

## 7 Qualities to Instantly Boost Your Business Value

*To live in a perpetual cycle of profitability*

1. **ORGANIZATION:** A joke with clients, “What one lacks in content knowledge, could be made up for with obedience and organization.”
2. **DISCIPLINE:** There is nothing more liberating than a healthy dose of discipline.
3. **ANALYTICAL:** Better stated as curiosity. We come from different worlds into any situation. Be sincerely curious how everyone thinks.
4. **FOCUS:** Success comes from applying focus to something other than yourself.
5. **CREATIVITY:** There is more drama in corporate boardrooms than on any stage. Creative juices really flow when negotiating intense times.
6. **REALISM:** Give things a “GUT” check – Is it Good, Useful, and True.
7. **COMPASSION:** Have the client’s back, with their dignity and their liberty in mind.



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