

Consulting Superpower

The V.A.L.I.D.™ Engagement Structure



V

VALUE Every client's unique challenges are explored to understand the best approach with the most cost-effective solution.



A

AUTHORITY Client testimonials validate expertise, influence, and results.



L

LONGEVITY The faster you try to "fix" something, the longer it will remain broken. Practice your expertise with the client's end-game in mind.



I

IMPACT Be at the front-lines by your client's side delivering upon their project's success.



D

DELIVERY Simplify the client's vision to execute on time, on budget, maximizing ROI



ABSOLUTEADVANTAGE®